

School Board Retreat
July 21, 2018

Attendance: Wyatt, Crawford, Pruett, Satterfield, Waldrop, Miller, Poole, Franklin, Nobel, Benfield, Barker, Richards, Purdee

Retreat Opening Exercises - Tom Miller

Name? Why am I here? What would I like to accomplish?
This school as a distinct focus and drive - fill a need.

State of Charter - Jennifer Purdee

Celebrated more accomplishments than we ever had, this past year. Celebrated successes with the board at meetings. Attrition level has decreased over the past three year. Shifted focus on student achievement and celebrated students over what they achieved. Put rigor back in the classroom. Currently in a 10 year charter (6 years remaining), administration went to NCACPS conference. Office of Charter schools is a huge support for us, Dave Machado gave positive feedback for Jennifer about how PCCS is doing. Test score are improving +15 higher (2% higher on proficiency) than Gaston Co. Schools.

Goals for next year: Year 2 of HOS plan to improve student achievement - 78% proficient overall. MTSS implementation started last year, teachers and grade level are all focusing on student achievement. Year 3 - 80% proficiency. We will get through the HOS plan before the influx of new students (30% student population growth). Kathy Bumgardner will be back this year to work with LA teachers - researched based instruction going on in the classroom; create engaging lesson this year. Math Remediation teachers will be back on both campuses. Double the amount applications from previous year. Currently, 1150 names on the waitlist K-12.

Graduation rate - 2018: high 90's%. Based on 8th grade (5 year cohort) and 9th grade (4 year cohort), if they leave in either of those years (dropouts). Documentation is required for where they are going and see if they are on track for graduation. List that DPI provides in October of students we need information on for graduation rates.

Communication Strengthening Activity

The John Maxwell Team Leadership Game (Communication Edition)

Review the Strategic Plan - Michael Satterfield

Two year process with a set of goals. Started in 2016 and updated in 2017. Due to update in fall 2018. What are we doing planning wise? All of this information is posted on the website. Areas of interest - made specific goals (academics, teacher satisfaction, finance, planning, growth, teamwork, building planning, governance). Items that are in green - met that goal.

Information for what is being done on both campuses - structurally.

Review of plans for the future high school. Idea - with the architect - walk/tour other facilities they have designed and built. A lot of daily stuff that needs to be done - hiring a project manager (aside from Michael and JP). Michael and JP have interviewed three people to take over the daily needs. Tyrone Harmon is coming in at 1pm today to talk to the board.

This fall - complete fall sessions to update strategic planning and goals for the 2018 school year.

Tyrone Harmon - prospective project manager

- In construction business for 15 years. Founding member of Mallard Creek STEM academy.
- Distributed resume and cost proposal.
- Worked at Lincoln Charter school (both campuses) and Mountain Island Charter School (phase 3).
- Communicating with the board about the details and what is going on with the project.
- Review of construction cost proposal

Main roles of the board activity:

Roles of the board	What it should look like	How often?
Establish and Evaluate Student Outcomes		
Establish and monitor management compliance with policies		
Approving/terminating contracts		
Evaluate the executive (Evaluation should lead to growth plan)		
Oversee and approve the use of operational finances		
Establish and monitor organization's goals (focused on renewal)		
Developing the board's capacity to understand governance.		

Three things we need for a 10 year renewal:

- 1) Academics - within 5% of the local LEA. The higher you are compared to the LEA - that's a bonus
- 2) Finance - three years of a clean audit
- 3) Legal Compliance - not out of compliance from the time you apply to getting the renewal.

What needs to be covered this year? Ideas from this meeting or what is coming down the pike?

- Proactive to be ready for the competition for students
 - Analyze what is out there
 - Whose coming?
 - What is GCS doing?
- Clear marketing and branding message
 - Budgeted to do more marketing this year
 - Recruit teachers for growth plan
- Teacher recruitment for 2020
- Safety and security - need a committee to address this growing concern
- Academics - maintain academic and achievement growth. Plan to get to the next grade (A).
- Governance goals and board recruitment
 - Three people within the same skill set.
 - Engage people in the committees before they jump on board as a board member. Identify that person on the committee to take the place of the board member.
- Committee realignment - continuous process.
 - Clarity - Roles - Goals
- Maintain financial vision process - vision is to improve
- Build out to meet the cap of 1800 students on three campuses.
- Staying engaged as a board member
 - Consistent roll off as a pattern - board members can serve 6 years.

What will parents see 5 years from today?

Top three votes:

Teacher recruitment
Create safety/security committee
Board recruitment and succession planning

In fall:

Numbers from the contractor and where were financially
Committee realignment

Evaluate competition - what is the competition selling? What is our answer for what they are selling. Check website. Call and ask for information. How they are recruiting? Todd Haggins - would know this information

Natalie can educate the board on marketing and branding message - normally happens in September. High School information will be disseminated after a marketing meeting.

Mark and the enrichment committee to hand and execute a plan to get to the next grade (from a B school to an A school).